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# STELLA GUAN

AWARD - WINNING VISUAL DESIGNER

## EDUCATION

### Pratt Institute

2013 – 2014 in New York, NY  
Graphic Design & Animation

### La Salle University

2008 – 2012 in Philadelphia, PA  
Bachelor of Arts | Media Production

## AWARDS

A' Design Award 2018  
American Web Design Award 2018  
CSS Design Awards 2018

## JURY

Communicator Awards 2018  
Creativity International Awards 2018  
CSS Design Awards 2018  
A' Design Award 2018  
W3 Award 2018  
MediaPost OMMA Awards 2018  
Stevie Awards 2018  
Horizon Interactive Awards 2018

## MEMBERSHIP

Academy of Interactive & Visual Arts  
International Association of Designers

## EXHIBITIONS

A' Design Award Exhibition 2018

## SKILLS

After Effects	Photoshop
Cinema 4D	InDesign
HTML	Illustrator
CSS	Premiere
Javascript	Final Cut
jQuery	Audition
PHP	Logic Pro

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Fluent in English, Mandarin  
Cantonese, Korean

## EXPERIENCE

### Senior Visual Design Lead at JPMorgan Chase & Co.

2017 – current in New York, NY | Finance

- Create high-quality visual design across digital platforms, including mobile UI, landing pages, interactive articles, microsites and infographics
- Create wire frames and prototypes for web projects in collaboration with the UI/UX team
- Art direct visual styles for the J.P. Morgan website and mobile applications  
Direct photo shoots and video productions to ensure that the end product reflects the premium visual standard of the J.P. Morgan brand
- Collaborate with Head of Digital Strategies to elevate the digital presence of the J.P. Morgan brand by implementing a “digital-first” approach

### Senior Digital Design Lead at Macquarie Group

2016 – 2017 in New York, NY | Finance

- Led Macquarie Capital's digital design projects in North America. Design and code HTML emails, website landing pages and mobile interfaces
- Designed graphics for client presentations, investor pitches, RFPs etc. Create brochures, posters, invites etc. for events and conferences. Design brand identities for external consortiums
- Strategically expanded the group's digital capabilities in video, animation, and interactive web contents. Direct onsite video shoots and provide technical supervision to productions

### Senior Multimedia Design Manager at 1E

2015 – 2016 in New York, NY | Technology

- Led design of marketing collaterals, social media graphics, trade show signage, web banners, landing pages, infographics, 2D and 3D animations
- Directed, shot and edited weekly webinars, technical expert interviews and corporate promotion videos
- Led corporate re-branding and website re-design

### Lead Graphic Designer at Advantages

2014 – 2015 in New York, NY | Marketing

- Led design of multiple award-winning responsive websites. Led HTML and CSS customizations for Wordpress websites
- Designed mobile app UI/UX in collaboration with developers
- Managed multiple projects and communicated regularly with clients to ensure that design is on brand while meeting deadlines and expectations
- Supervised and art directed junior designers to create pixel-perfect designs

### Graphic Designer at TLC Marketing

2014 – 2014 in New York, NY | Marketing

- Designed presentations and email newsletters for marketing campaigns
- Designed motion graphics animations for new business pitches

### Video and Multimedia Editor at Asia Society

2012 – 2014 in New York, NY | Non-profit

- Edited video interviews with artists, photojournalists, political activists etc.
- Produced multimedia contents for the Asia Blog